EPSON STYLUS™ *PHOTO 915*

versatile 6-colour
photographic quality printing

with personal digital photo lab function

EPSON®

FOR HIGHEST QUALITY
DEMAND EPSON
INKS+PAPERS

PRINT Image Matching™

Exif Print

BORDER FREE

- HIGH RESOLUTION AND BRILLIANT 6-COLOUR PHOTO PRINTS – 5760 OPTIMISED DPI USING RPM TECHNOLOGY

- PRINT DIRECTLY FROM YOUR COMPACT FLASH, MEMORY STICK, SMART MEDIA, MULTI MEDIA OR SD MEMORY CARDS WITHOUT A COMPUTER (ADAPTORS INCLUDED)

- TRUE BORDERFREE* EDGE-TO-EDGE PHOTO PRINTING

- PHOTOS THAT STAND THE TEST OF TIME – OVER 25 YEARS LIGHTFASTNESS# ON EPSON COLORLIFE PAPER

- PRINT IMAGE MATCHING™ II** TECHNOLOGY

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EPSON STYLUS PHOTO 915

Photo Lab Functionality With or Without a Computer

EPSON's promise of total photo printing freedom extends well beyond the personal computer environment. With or without a connected computer, the EPSON STYLUS Photo 915's innovative features deliver a new level of flexibility in desktop photo printing.

- Roll Paper Holder: Continuous printing of photographs and full support for panoramic photo printing.

- Memory Card Slot: Using a PCMCIA adapter, you can print directly from most popular memory cards used in today's digital still cameras (adaptors included).

- Control Panel: Control all your prints via the easy to use, integrated control panel user interface.

- Optional Preview Monitor: View images direct from digital camera memory cards and for easy selection of photos and layouts.

EPSON Photo Printing Freedom

Total freedom to print photos as you would have them printed, rather than within the strict confines of the traditional photo lab. This is the promise of the EPSON STYLUS Photo 915 and is delivered by the printer's incredibly powerful yet easy-to-use combination of hardware and software technologies.

EPSON PerfectPicture Imaging System

EPSON PerfectPicture Imaging System

Only EPSON printers have the unique combination of technologies that combine to deliver the EPSON PerfectPicture Imaging System. At the heart of the System is the MicroPiezo printhead technology, delivering super fast ejection of incredibly minute and accurately formed ink droplets.

EPSON also delivers amazing 5760 x 720 optimised dpi using Resolution Performance Management Technology (RPM). This latest technology ensures the best combination of speed, superior image quality and performance. This technology optimises ink drop size and placement to deliver exceptional photo quality.

EPSON ICC Profiles

Optimising colour reproduction is crucial in digital photography printing; and the EPSON STYLUS Photo 915 gives you an advantage by providing full support for ICC colour management. The EPSON ICC profiles included with the printer meet exacting international standards and will give you superior colour matching when used with popular photo editing software such as Adobe® Photoshop®.

EPSON Software

Building on the highly successful and acclaimed EPSON STYLUS Photo printer drivers and software, the EPSON STYLUS Photo 915 features PhotoQuicker 3.2, which now incorporates PRINT Image Framer. PhotoQuicker 3.2 allows for easy photo layouts and makes resizing images manually a thing of the past, even when doing roll-paper printing. With PRINT Image Framer your photos can easily and quickly be given an added professional touch with custom border frames.
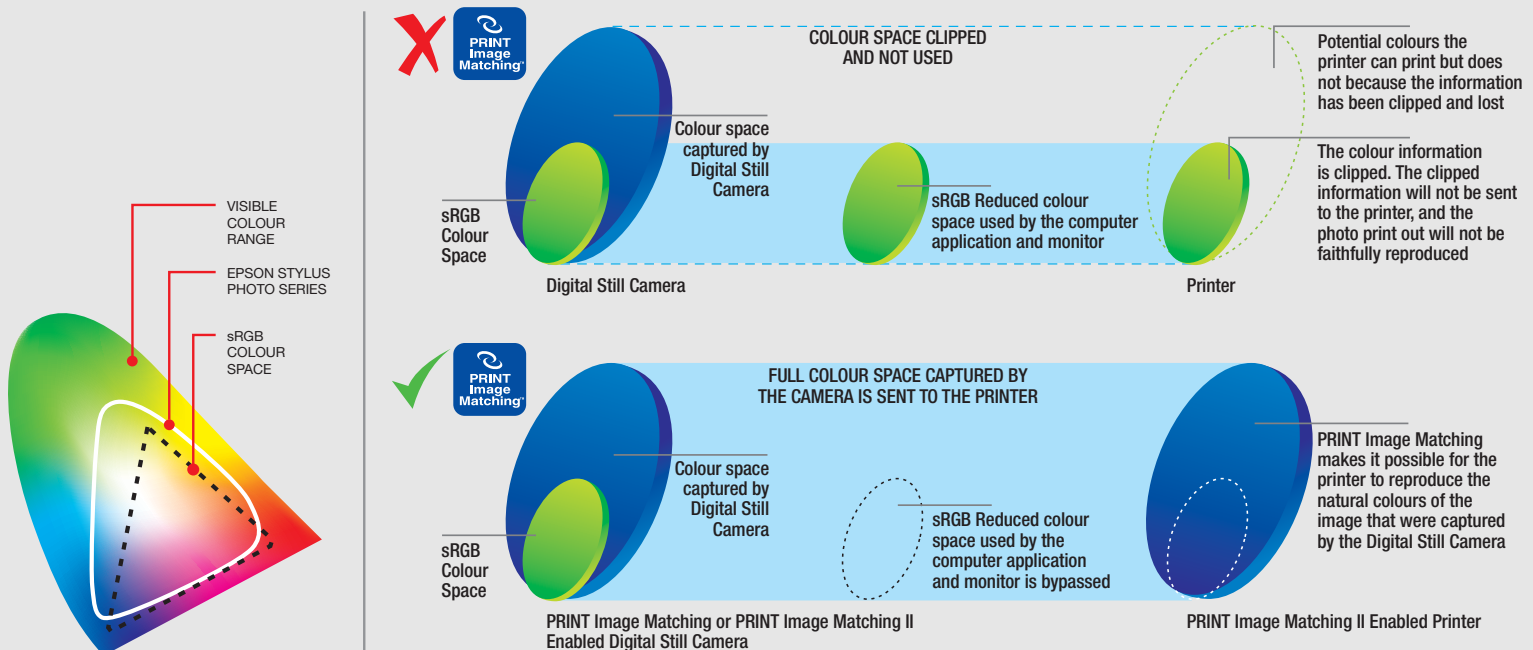
EPSON Genuine Papers and Inks

When your EPSON STYLUS Photo 915 is used in conjunction with EPSON Genuine Papers and the EPSON Intellidge™ Ink System, the result is invariably output perfection. You can also rest assured that your photos will retain their colour and vibrancy for over 25 years[#] when printed on EPSON ColorLife Paper using genuine EPSON specialty inks.

EPSON PRINT Image Matching II

With the EPSON STYLUS Photo 915 photographers can now break free of the sRGB colour confines, thanks to PRINT Image Matching (P.I.M.). The larger colour space information captured by a P.I.M./P.I.M. II-enabled digital camera is utilised by the EPSON STYLUS Photo 915, ensuring prints reflect the camera's unique characteristics and design intentions. The EPSON-developed P.I.M. technology allows digital cameras to set image and print parameters such as gamma, contrast, shadow, colour balance, noise reduction and custom scene settings, which can then be incorporated into automatic modes such as portrait, landscape, macro and sport. P.I.M. II extends the introduction of the original P.I.M. and adds additional features and allows even more information to be transferred from the digital still camera to the EPSON STYLUS Photo 915, for even richer printouts of digital images on EPSON printers.

COLOUR SPACE CLIPPED AND NOT USED

Potential colours the printer can print but does not because the information has been clipped and lost

The colour information is clipped. The clipped information will not be sent to the printer, and the photo print out will not be faithfully reproduced

Colour space captured by Digital Still Camera

sRGB Colour Space

Digital Still Camera

sRGB Reduced colour space used by the computer application and monitor

Printer

VISIBLE COLOUR RANGE

EPSON STYLUS PHOTO SERIES

sRGB COLOUR SPACE

FULL COLOUR SPACE CAPTURED BY THE CAMERA IS SENT TO THE PRINTER

PRINT Image Matching makes it possible for the printer to reproduce the natural colours of the image that were captured by the Digital Still Camera

Colour space captured by Digital Still Camera

sRGB Colour Space

sRGB Reduced colour space used by the computer application and monitor is bypassed

PRINT Image Matching or PRINT Image Matching II Enabled Digital Still Camera

PRINT Image Matching II Enabled Printer

Visit our website:

www.epson.com.au
www.epson.co.nz

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Exif Print

PRINT Image Matching™

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EPSON®

INKJET PRINTER
EPSON STYLUS ™ *PHOTO 915*

Specifications

PRINTER TYPE

EPSON STYLUS PHOTO 915	C11C498101
PRINTING METHOD	On-demand Inkjet (piezoelectric)
NOZZLE CONFIGURATION	48 x 6 nozzles (Black, Cyan, Magenta, Yellow, Light Cyan, Light Magenta)
PRINT DIRECTION	Bi-directional with logic seeking

PRINT SPEED

BLACK TEXT (MEMO) A4	Approx. 7.8 PPM (Economy)	★1
COLOUR TEXT (MEMO) A4	Approx. 7.6 PPM (Economy)	★2
TEXT & PHOTO A4	Approx. 3.2 PPM (Normal)	★3
FULL PAGE COLOUR A4	Approx. 1.4 PPM (Normal)	★4
PHOTO A4	111 sec per photo (Photo)	★5

"Second" rating refers to the time taken to print one page. "ppm" rating refers to the number of pages printed in one minute. The computer environment we test under is as follows: CPU: 1GHZ Pentium III; RAM: 128MB; OS: Windows ME; Interface/Connectivity: USB

RESOLUTION

	5760 x 720 Optimised DPI using RPM Technology

PAPER HANDLING

PAPER FEED METHOD	Friction feed with paper feeder
PAPER SIZES	A6, A4, Letter, A5, B5, Legal, Index cards (5" x 8", 8" x 10"), Envelopes (No.10, DL, C6,132 x 220mm), Executive, Half Letter, Panoramic
PAPER THICKNESS	0.08mm ~ 0.11mm (Plain Bond Paper) 0.23mm (Index cards distributed by EPSON)
WEIGHT	64g/m^2 - 90g/m^2 (Plain Bond Paper) Loading capacities for EPSON special media -see www.epson.com.au for details

INPUT DATA BUFFER

	32K byte

INTERFACES

	USB 1.1† (Works properly under USB 2.0 environment)

PRINTER SOFTWARE (ON CD-ROM)

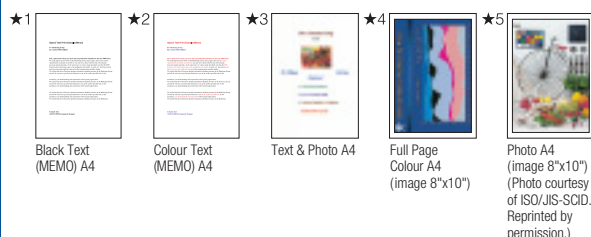|	
PRINTER DRIVERS	Microsoft® Windows® 98/2000/Me/XP, Mac® OS 8.5.1 to 9.x / OS X 10.1.2 or later with USB
ON-LINE GUIDE PHOTOQUICKER	3.2
EPSON PRINT IMAGE FRAMER	

WARRANTY

	12 months return to base	
	Optional Additional 2 Year Warranty	3YW915

ENVIRONMENTAL CONDITIONS (OPERATING)

TEMPERATURE	10 ~ 35°C
HUMIDITY	20 ~ 80% RH

ELECTRICAL SPECIFICATIONS

RATED VOLTAGE	AC 220 ~ 240V
RATED FREQUENCY	50 ~ 60 Hz
POWER CONSUMPTION	Approx. 19W (ISO 10561 Letter Pattern)

LIGHTFASTNESS

LIGHTFASTNESS TEST CRITERIA (INDOOR DISPLAY CONDITIONS)

Light source	Fluorescent light
Intensity	70k lux
Temperature	24°C
Humidity	60% RH
Glass mount	2mm, soda lime
Fade criteria	Pure YMC 30% loss at OD=1
Display life calculation	Total illuminance/(500 lux x 10 hours x 365 days = 1 year)

Tests developed and conducted by EPSON under fluorescent light (indoor display condition) with glass mount. The data is calculated by EPSON's accelerated test of prints on specialty media. See www.epson.com.au for more info.

\# Data is calculated using accelerated simulation of fading under indoor preservation conditions including fluorescent light indoor display. Temperature, humidity and some atmospheric gases may also affect the rate of fading. The estimated lightfastness period does not indicate the colour changing or the durability of the paper itself. EPSON recommends that your prints be stored in a photo album (or plastic photo storage box) in acid free, archival sleeves commonly available from most camera shops.

*True BorderFree printing is available for the following media sizes: A4, 4" x 6", 5" x 8", 100 x 150mm, 3.5" x 5", 5" x 7", Panoramic (210 x 594mm). Media types recommended: Photo paper, Matte paper heavyweight, Roll paper. True BorderFree printing does not support Photo RPM setting.

Print Speed Data Printout Patterns The thumbnail images below show the printout patterns used to determine print speed specifications.

★1 Black Text (MEMO) A4
★2 Colour Text (MEMO) A4
★3 Text & Photo A4
★4 Full Page Colour A4 (image 8"x10")
★5 Photo A4 (image 8"x10") (Photo courtesy of ISO/JIS-SCID. Reprinted by permission.)

† To use the USB port, your PC must conform to PC98 specifications, and have Windows® preinstalled. Consult the documentation provided with your PC for further information about USB connectivity. Note also that printing errors may occur if non-standard cables or more than two hub connections are used.

302mm
547mm
467mm

STYLUS PHOTO 915 WEIGHT: 5.25Kg

INK CARTRIDGES

BLACK INK (T007)

BLACK INK CARTRIDGE (T007)
PRINT CAPACITY
540 pages, with 3.5% ECMA (ISO 10561) text @ 360dpi
370 pages, 5% by calculation

COLOUR INK (T008)

COLOUR INK CARTRIDGE (T008)
COLOURS
Cyan, Magenta, Yellow, Light Cyan, Light Magenta
PRINT CAPACITY
220 pages, 5% each CcMmY (total 25%) by calculation

the four *genuine facts*

save money

Non-genuine inks are not as cheap as you think.

achieve best quality output

Genuine EPSON inks and ink cartridges always ensure best quality.

problem free – works every time

Genuine EPSON inks are problem free - reliable and dependable.

printer damage protection

Don't take the risk with non-genuine inks, in or out of warranty.

The EPSON Intellidge™ ink system is designed to work perfectly in harmony with the printer and your choice of media to ensure you get:

- the very best of print quality every print, every time
- and trouble-free, peace-of-mind printing every print, every time

The EPSON Intellidge™ ink system brings maximum benefits, maximum ink usage and the interchange of EPSON cartridges suitable for this model.

The EPSON Intellidge™ ink system gives you easy-to-see, always available and accurate information about all your ink levels.

This printer is designed to be used only with
Genuine EPSON Intellidge™ ink cartridges

Intellidge™ ink cartridges are not designed for refill.

GENUINE EPSON PRODUCTS

PAPER

EPSON PHOTO PAPER (A4)	S041140
EPSON PHOTO PAPER (4" x 6")	S041134
EPSON MATTE PAPER - HEAVYWEIGHT (A4)	S041258
EPSON PREMIUM GLOSSY PHOTO PAPER (A4)	S041285
EPSON INKJET TRANSPARENCIES (A4)	S041063
EPSON PANORAMIC PHOTO PAPER (210 x 594mm)	S041145
EPSON IRON-ON COOL PEEL TRANSFER PAPER (A4)	S041154
EPSON PREMIUM SEMIGLOSS PHOTO PAPER (A4)	S041332
EPSON PHOTO QUALITY INKJET PAPER (A4)	S041126
EPSON PREMIUM GLOSSY PHOTO PAPER (100mm x 8m)	S041302
EPSON PREMIUM GLOSSY PHOTO PAPER (210mm x 10m)	S041376
EPSON COLORLIFE PHOTO PAPER (A4)	S041560

ACCESSORIES

Standard	PC CARD ADAPTER FOR COMPACT FLASH	
Standard	4 IN 1 ADAPTER (MEMORY STICK, MULTIMEDIA, SMART MEDIA,SD)	
Optional	PREVIEW MONITOR	C12C860006